

Presenting Credendo's strategy update: Rise 2022-2024

Grow and improve in a sustainable way

On 12 January 2022, Credendo's Group CEO Dirk Terweduwe announced our updated strategic plan 'Rise'. It is built upon our achievements so far, but it places the right accents and defines our priorities for the next three years. The global aim of this strategy is summarised in our strategic tagline: 'Grow and improve in a sustainable way'. While strongly focusing on our development, we want to stay responsible and future-oriented. That is why we make sure that sustainability is well addressed across all four business perspectives so that we can positively contribute to future Environmental, Social and Governance (ESG) challenges.

RISE 2022-2024





Vision

We are the first-choice business partner to protect against the risks of trade and investments in the real economy and to facilitate the financing of such transactions.

Mission

Our mission is to support trade relations.

We provide customised solutions of insurance, reinsurance, guarantees, bonding and financing related to domestic and international trade transactions or investments abroad. We protect companies, banks and insurance undertakings against credit and political risks, and facilitate the financing of such transactions. We act in a responsible and forward-looking way.

We turn uncertainties into opportunities.

Values

Customer intimacy

Customer satisfaction is at the core of our values. We listen, we propose bespoke solutions, we are approachable, we explain our decisions and we deliver first-class service. Our people come up with smart solutions in response to specific business needs or complex risk environments.

You get bespoke solutions.

Respect

We show respect for our customers, our staff, our shareholders and all other stakeholders as well as for society and the environment. We act forcefully against any discrimination. We treat everyone fairly and honestly. We always try to do the right thing and apply high standards of ethical behaviour.

You can trust us.

Reliability

We aim for best-in-class expertise of our businesses and risks. We strive for operational efficiency that underpins customer intimacy. We have a long-term view on our activities – we look through the cycle and aim for sustainable financial results.

You can count on us.

